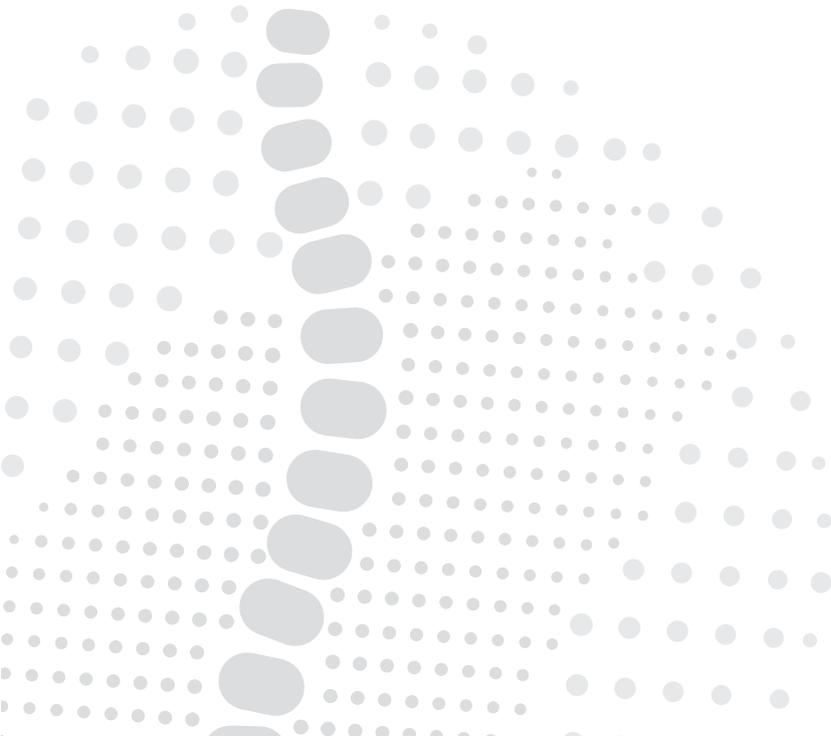




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SAUDI SPINE SOCIETY

ORGANIZATIONAL PROFILE / March 2019



OUTLINE

Executive Summary	3
About us	5
Our Activities	7
Governance	13
Financial Aspects	15
Strategic Partnerships	17
Our Team	19
Why we are different	22
Where we are going	23

EXECUTIVE SUMMARY

The Saudi Spine Society is a non-profit, multidisciplinary organization for health professionals launched in March 2016 under the auspices of the Saudi Commission of Health Specialties (SCFHS) by a ministerial decree of the Minister of Health. Thus, the Society represents all eligible healthcare providers from both public and private sectors in Saudi Arabia and the Gulf countries.

Our Mission

Our mission is to promote excellence of spine care. We have five strategic objectives which were translated into strategic initiatives with specific key performance indicators using the balanced scorecard methodology.

Our Activities

In its first three years, the Society has launched multiple initiatives and projects according to its strategic plan. We implemented multiple tactics to attract and engage members and we currently have more than 400 members who are healthcare professionals from more than nine specialties that deal with patients with spine diseases. The Society's top priority is continuous professional development (CPD) of healthcare professionals. We have held over 55 events, attended by more than 2,500 professionals and have registered over 150 CME/CPD hours. The Society organized its first annual conference in Riyadh in December 2017. The second conference was held in Jeddah in November 2018. Both conferences were organized in collaboration with national and international societies.

The Society has conducted multiple community service activities designed to empower the public with reliable spine health promotion information, which is of strategic importance to our mission. We have also produced 24 educational pamphlets in Arabic covering different spine care conditions, which are available on the public section of our website. We have produced multiple videos and infographics to enable the easy dissemination of health information and have conducted 16 health promotion and public education activities attended by thousands of visitors in eight Saudi cities. These were made possible with the help of

more than 400 volunteers. The Society has published the inaugural issue of «Faqarat» Magazine in 2018. The magazine is an Arabic spine health education magazine. Within the next six months, the Society will launch a website and mobile app dedicated to spine health promotion.

With the Ministry of Health, the Society started planning the launch of a national scoliosis screening program to help identify patients early in order to improve their chances of benefiting from non-operative treatment. Given the large area of Saudi Arabia and the shortage of spine specialists in remote areas, the Society is planning a clinical outreach program, assigning spine consultants to visit remote areas on a rotating basis.

Promoting high quality research in the field of spine practice is another strategic priority. The Society announced three research grants in 2017 and three more in 2018. Research awards for Best Podium and Poster Presentations were distributed during the first annual conference. Additional strategic initiatives to promote research are ongoing. Our business incubator, announced in April 2018, is the first of its kind in Saudi Arabia. For the first time in Saudi Arabia, a health professional society has called for innovative ideas in its discipline and will incubate the winner until it matures into a startup company.

Plans for more strategic projects have been finalized that will have a major impact on the healthcare system and promote excellence of spine care in Saudi Arabia. These include the Back Pain Pathway Model of Care, the Saudi Spine Clinical Practice Guidelines, the Saudi Spine Registry and the National Standards of Spine Centers.

Governance

The Society follows the governance and financial bylaws of the SCFHS. Our governance model depends on the General Assembly, which is represented by all active Society members who have paid their membership fees. The General Assembly in turn nominates eleven members from at least three specialties to the Board of Directors for a three-year term. The Board of Directors has the right to form committees, sections, regional clubs and task forces to facilitate the implementation of the Society's strategic plan.

Strategic Partnerships

Success does not occur in silos. Without the strategic partnerships with national, international and industrial partners, none of our projects could have been successful.

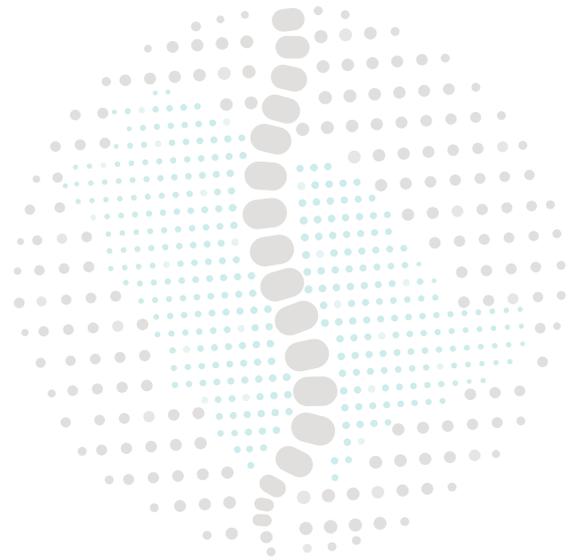


Our Team

We are grateful to all members who volunteered their time, dedication and commitment to participating on the board, and in various committees, task forces, sections and regional clubs. Members do not receive any financial reimbursement for their work on behalf of the Society, except for funded airline tickets. We are grateful to more than 1,000 volunteers who showed their interests by registering in our database.

Where We are Going

In the first three years we have proven the concept of the Society by engaging a wide spectrum of members and conducting more than 70 successful events and campaigns. We are now taking steps to create financial stability by moving to corporatize the Society. Recruiting an executive director will enable a more formal structuring process. The new structure will create four administrative areas which will support the Society's sustainability: organizational development, professional development, health promotion and evidence-based practice. We are also reaching out to philanthropists and large companies to invest in the Society to make it a financially sustainable entity.



ABOUT US

Our Establishment

Globally, eight out of ten people suffer from back pain at some stage in their life. In Saudi Arabia, while road traffic accidents, which include spinal cord injuries, are the most common cause of disability, back pain is the fifth most common cause of disability. Despite the burden of spine disease, there had been no single entity in Saudi Arabia responsible for promoting the improvement of spine care. Historically, healthcare providers who treat patients with spine diseases come from different backgrounds, including orthopedic surgery, neurosurgery, radiology, anesthesia, physical medicine and rehabilitation, neurology, family medicine, physical therapy, nursing, chiropractic, and allied healthcare providers. Unfortunately, each discipline works independently within their own society. The idea to establish a multidisciplinary society for all of these specialties started in April 2014. Eighty-seven founding members collectively nominated a founding committee which started the official application process to the SCFHS, the national entity which represents all public and private healthcare sectors and providers in Saudi Arabia.

A ministerial decree by His Excellency the Minister of Health in Saudi Arabia, the Chair of the Board of Trustees of the SCFHS, was issued in September 2015, which approved the establishment of the Saudi Spine Society (the Society) under the auspices of the SCFHS.

The first General Assembly was held at the SCFHS headquarters in March 2016. During this meeting, the strategic plan was finalized following strategic planning workshops, and the first Board of Directors was elected. The first meeting of the Board of Directors was held in April 2016, following the approval of the board's establishment by the SCFHS Secretary General.

Our Vision

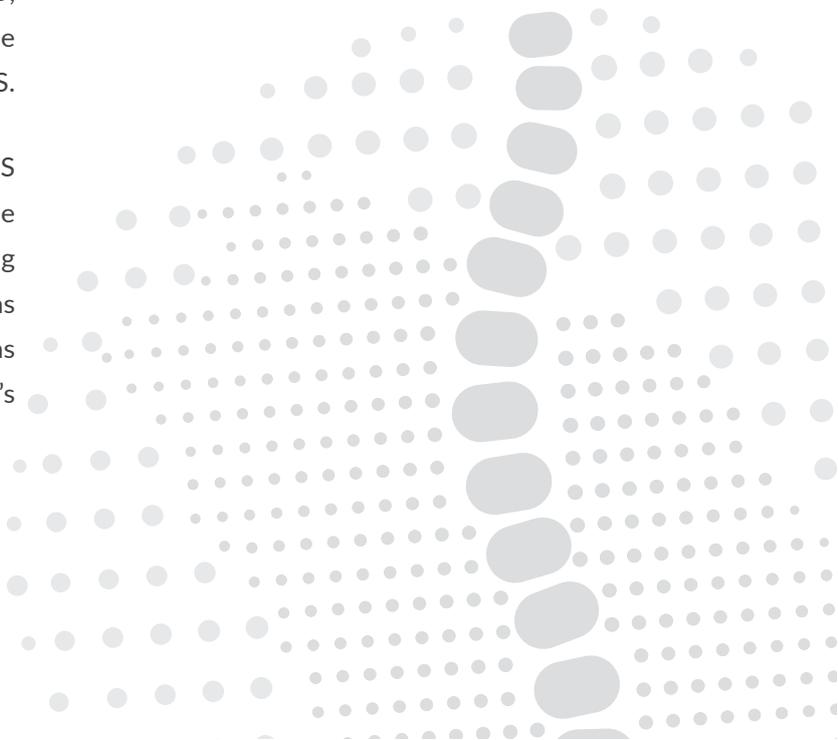
By 2020, the Saudi Spine Society will be the leading spine society in the region.

Our Mission

The Society promotes excellence of spine care by managing an efficient, transparent, multidisciplinary society that nurtures a collaborative community of spine practitioners who conduct innovative educational activities for professionals and the public as well as high quality research.

Our Values

- We serve our members in order to serve patients and the community
- We collaborate in a collegial fashion
- We maintain transparency and honesty in everything we do
- We aim for excellence through innovation and continuous improvement efforts



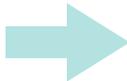
Our Customer Value Proposition

Any eligible member who joins the Society will be part of a collegial community of practitioners whose top priority is the continuous professional development of its members. All volunteers will find a rewarding experience where his/her contribution makes an impact on patients' quality of life. Patients who seek advice through the Society will find credible, unbiased, evidence-based information. Institutions that partner with us will find a Society that is open to collaborative work.

Our Strategic Goals

- 1 Maintain a transparent governance model with efficient management processes
- 2 Recruit, engage and continuously develop our members
- 3 Disseminate reliable health information regarding spinal conditions to the public
- 4 Promote high quality research in the field of spine care
- 5 Advance the quality of evidence-based spine practice provided in Saudi Arabia

Saudi Spine Society Strategy Map (Balanced Scorecard)

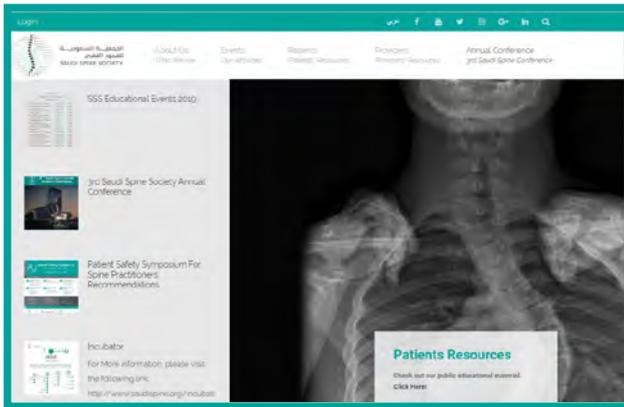
to achieve our vision 

Vision: By 2020, the Saudi Spine Society will be the leading spine society in the region.
Mission: The Saudi Spine Society promotes excellence of spine care in Saudi Arabia.



We have translated these strategic goals into a strategy map using the balanced scorecard methodology. There are more than 40 strategic initiatives with a list of KPIs and resources` requirements.

OUR ACTIVITIES



MEMBERS DEVELOPMENT

1. Members Engagement

The Society's Membership Committee is responsible for engaging healthcare providers from all disciplines involved in spine healthcare who are acknowledged by the SCFHS. The bylaws of the Society allow eligible members from all Gulf countries who fulfill the membership criteria to be active members.

Members receive many benefits. We have designed an interactive website ([SaudiSpine.org](http://www.saudispine.org)) where members can find educational materials and a members-only forum to discuss challenging clinical situations. In addition, the Society offers members a 50 percent discount for all activities. And, there is a public directory of members to facilitate their identification and ability to be reached by the public.

We regularly announce all openings in the various committees and task forces to ensure transparency and facilitate member engagement in decision making and implementation of Society events, programs and procedures.

In March 2016, there were 102 Society members. The number reached 280 by the end of 2017 and 401 in 2019. Membership is expected to increase even more by the end of the Third Annual Conference, which will be held in November 2019. The current 401 members represent nine specialties and come from 19 countries.

The future initiatives of the Membership Committee include offering travelling fellowships as well as special annual awards of appreciation for contribution to spine practice in Saudi Arabia.

2. Continuous Professional Development

The Society, through its Continuous Professional Development (CPD) Committee, has held over 55 events, which were attended by more than 2,500 professionals. The number of Continuous Medical Education (CME/CPD) hours granted was more than 150

"Spine Made Easy" was a course targeting young healthcare providers. It was held three times: in Riyadh in March 2017, Jeddah in March 2018, and Riyadh in March 2019.

"Spine Update," an advanced level hands-on workshop utilizing cadavers to advance the surgical skills of participants, was conducted in collaboration with the Saudi Association of Neurological Surgeons (SANS) twice: April 2017 and September 2018.

"Patient Safety Symposium for Spine Practitioners" was a unique event addressing an important topic for all healthcare providers. It was organized by the Society in collaboration with the Saudi Patient Safety Center in March 2018. The symposium was endorsed by nine collaborating health professional societies.

In January 2019, the Society conducted the "Spine Complications Forum" for advanced spine practitioners in Al Khobar.

In addition to these events, the Society held 24 regional quarterly professional development meetings in the four regional spine clubs in its first three years.

The future initiatives of the CPD Committee include the utilization of innovative techniques in delivering professional development such as professional webinars and e-learning solutions. In addition, there will be diversification of educational offerings to include non-technical soft skills, evidence-based practice and research methodology.

One of the major strategic projects of the Society is the establishment of an interprofessional clinical simulation center. This project was designed as an independent entity with financial sustainability in mind. A separate document dedicated to this project is available upon request.

3. Annual Conference

The Society conducts its annual meeting every year in rotating cities. The first annual conference was hosted in Riyadh on December 17-19, 2017 . It was attended by more than 800 participants who participated in 30 scientific sessions addressing recent advances in spine care. The meeting was preceded by eight pre-conference workshops and was attended by two international guest societies and two national societies. The second annual conference was hosted in Jeddah on November 17-19, 2018, in collaboration with three international societies and six national societies.

The third annual conference will build on the successes of the first two conferences. It will be hosted in Dammam on November 16-18, 2019.



COMMUNITY SERVICE

4. Health Promotion & Public Education

The Public Education Committee has conducted multiple health promotion activities. For the first time in Saudi Arabia, the World Spine Day (October 16, 2017) was celebrated in six cities: Riyadh, Jeddah, Dammam, Abha, Jazan and Najran. The number of cities increased to eight during the the 2018 World Spine Day, to include Buraydah and Tabuk. During these campaigns, health promotion stations were set up to counsel patients and educational brochures were distributed to visitors. In addition to World Spine Day activities, the Committee arranged ten other public education campaigns.

A significant contribution of the Public Education Committee was the production of 24 educational brochures on different spine-related health issues. These brochures were translated from the NASS brochures as part of a strategic agreement. In addition, the Committee produced infographics and videos that were used during the campaigns. All of the educational materials are available on the Society's website (SaudiSpine.org/public) and on social media (@SaudiSpine).

Future strategic initiatives of the Public Education committee include establishing a dedicated website and mobile app for health education as well as conducting weekly public educational webinars. The dedicated website and mobile app for health promotion will utilize the previously produced content. Additionally, we have plans to produce more content and multimedia (videos and infographics). This project was designed as an independent entity with financial sustainability in mind. A separate document dedicated to this project is available upon request.

5. National Scoliosis Screening Program

Scoliosis, or lateral curvature of the spine, is a condition that affects the spine and causes deformity and potentially disability at later stages of life. Many countries have implemented national scoliosis screening programs to detect young patients early on during their childhood. Early detection means a higher likelihood of success of non-operative management with bracing.

One of the recommendations of our first annual conference was the implementation of the National Scoliosis Screening program in Saudi Arabia. The Society has started the planning process with the cooperation of the School Health Administration at the Ministry of Health. It will include training of observers to detect curves in the spine and establishing a referral network and registry to collect clinical data and outcome measures.

6. Clinical Outreach Program

Saudi Arabia is a large country with few spine specialists in remote areas. One of the community service projects of the Society is to begin a clinical outreach program with spine consultants assigned to visit remote areas on a rotating basis to provide consultation to improve the patient experience.

In November 2018, the Society conducted the “Global Spine Forum” with participation of the Presidents of AOSpine International, North American Spine Society, EuroSpine, and Egyptian Spine Association. The aim of the forum was to address the challenges facing spine surgery globally, especially in low and middle income countries. The forum built on the recommendations of the “Lancet Commission on Global Surgery”. As a result, our second annual conference recommendations included establishing the “Spine Relief” initiative by the Saudi Spine Society. The Society has officially contacted the “King Salman Humanitarian Aid and Relief Centre” and got their approval to start the initiative under the Centre’s umbrella.



RESEARCH & INNOVATION

7. Research Promotion

The Research Committee devised a strategic plan to promote a research culture among its members. Three research mini-grants were announced for two consecutive years. In 2017 and 2018, only one applicant each year met the rigorous quality criteria to qualify for the SR 20,000 research mini-grant. Applications are being accepted for the 2019 round until August. In addition to the grants, the committee announced the Best Research Presentations and Posters Awards, which were distributed at the first and second annual conferences.

Future initiatives of the Research Committee include providing editorial and statistical analysis services for Society members, establishing a network of research clusters and the maintenance of a database of interested researchers and mentors. In collaboration with the CPD committee, there will be courses on evidence-based practice and research methodology.

The most significant strategic research project is the establishment of a scientific spine journal for the publication of Saudi and GCC research. A public call for Editor-in-Chief was made in January 2019 to recruit a qualified spine scholar to lead the Journal. The Journal is expected to publish its inaugural issue during the third annual conference.

8. Business Incubator

We are proud to be the first health professional society in Saudi Arabia that announced a business incubator program for innovative ideas that targets this area of interest. The incubator was announced in April 2018. We called for innovative ideas that would promote excellence of spine care, whether disease prevention, health promotion, or improvement of diagnosis, management, recovery, safety or experience of patients with spine disorders. We received and screened 16 applicants and six qualified for the second phase. Interviews were completed, and one idea qualified to be incubated.

The project involves collaboration with the Wadi Makkah Company, which will incubate the idea and support its growth until maturity and readiness to be a startup company. We believe that this project will improve the national, knowledge-based economy as it is aligned with the 2030 vision of Saudi Arabia to promote small and medium enterprises.



HEALTH CARE SYSTEM

9. Patient Safety

The Society's focus on patient safety was made clear by the organization of a pre-conference workshop on healthcare quality and patient safety prior to our first annual conference. In addition, we invited the Director General of the Saudi Patient Safety Center (SPSC) as a keynote speaker during one of the first conference

sessions addressing "Future of Spine Care in Saudi Arabia." The speech concluded with the signing of a contract between SPSC and the Society, signaling the first such contract the SPSC has signed with a health professional society.

The contract was implemented weeks later with the announcement of the "Patient Safety Symposium for Spine Practitioners," which was held in March 31, 2018. Many recommendations were announced at the end of the symposium and an action plan was devised to start implementing them. These include: video consents, risk registry, patient engagement efforts and clinical practice guidelines.

10. Back Pain Model Of Care

Saudi Arabia is undergoing a transformation of its model of healthcare and one of the first annual conference sessions was dedicated to this topic. The conference recommendations included a new model of care for patients with back pain. The Society has begun collaborating with the Vision Realization Office (VRO) at the Ministry of Health to pilot the new model of back pain care, which will improve patients' experience and resource utilization.

11. Evidence-Based Spine Practice: Saudi Spine Clinical Practice Guidelines

The Institute of Medicine defined Clinical Practice Guidelines (CPGs) as "statements that include recommendations, intended to optimize patient care, that are informed by a systematic review of evidence and an assessment of the benefits and harms of alternative care options". It is common practice worldwide for professional medical societies to publish national clinical practice guidelines to guide the practice of the specific discipline in their country.

Unfortunately, we do not currently have similar activities in Saudi Arabia. Hence, recommendations from the first annual conference, along with the patient safety symposium, called for the establishment of national spine clinical practice guidelines. A task force was developed to study this recommendation. This was followed by the establishment of the Clinical Practice Guidelines Committee to ensure the sustainability of the project. This project was designed as an independent entity with its own governance model. A separate document dedicated to the strategic planning and operation of this project is available upon request.

12. National Performance Measurement: Saudi Spine Registry

“A patient registry is an organized system that uses observational study methods to collect uniform data (clinical and other) to evaluate specified outcomes for a population defined by a particular disease, condition, or exposure, and that serves one or more predetermined scientific, clinical, or policy purposes”. (Gliklich et al, 2014).

As Saudi Arabia is moving towards value-based healthcare, it is important to collect patient-reported outcome data comprehensively. Globally, many national societies have successfully implemented national disease registries, with many benefits to healthcare providers, hospitals and the public. For professionals, registries are valuable tools for quality assurance and continuous improvement by comparing their patients’ results against national averages. For hospitals, registries are important for resource allocation and big data analytics. For the public, registries empower public trust.

The Society has started planning for the Saudi Spine Registry based on the recommendations of a task force that was formed for this project. The project was designed as an independent entity with financial sustainability in mind. A separate document dedicated to this project is available upon request.

13. Standardizing National Spine Centers

Through the Society’s official contract with the Central Board of Accreditation of Healthcare Institutions (CBAHI), we are collectively developing national standards for certifying spine centers of excellence in Saudi Arabia. CBAHI is the government entity in Saudi Arabia responsible, by a royal decree, to accredit healthcare organizations. Although this project is still in its early phases, once complete, it will promote excellence of spine care and ensure the practical implementation of clinical practice guidelines and outcomes measurement.

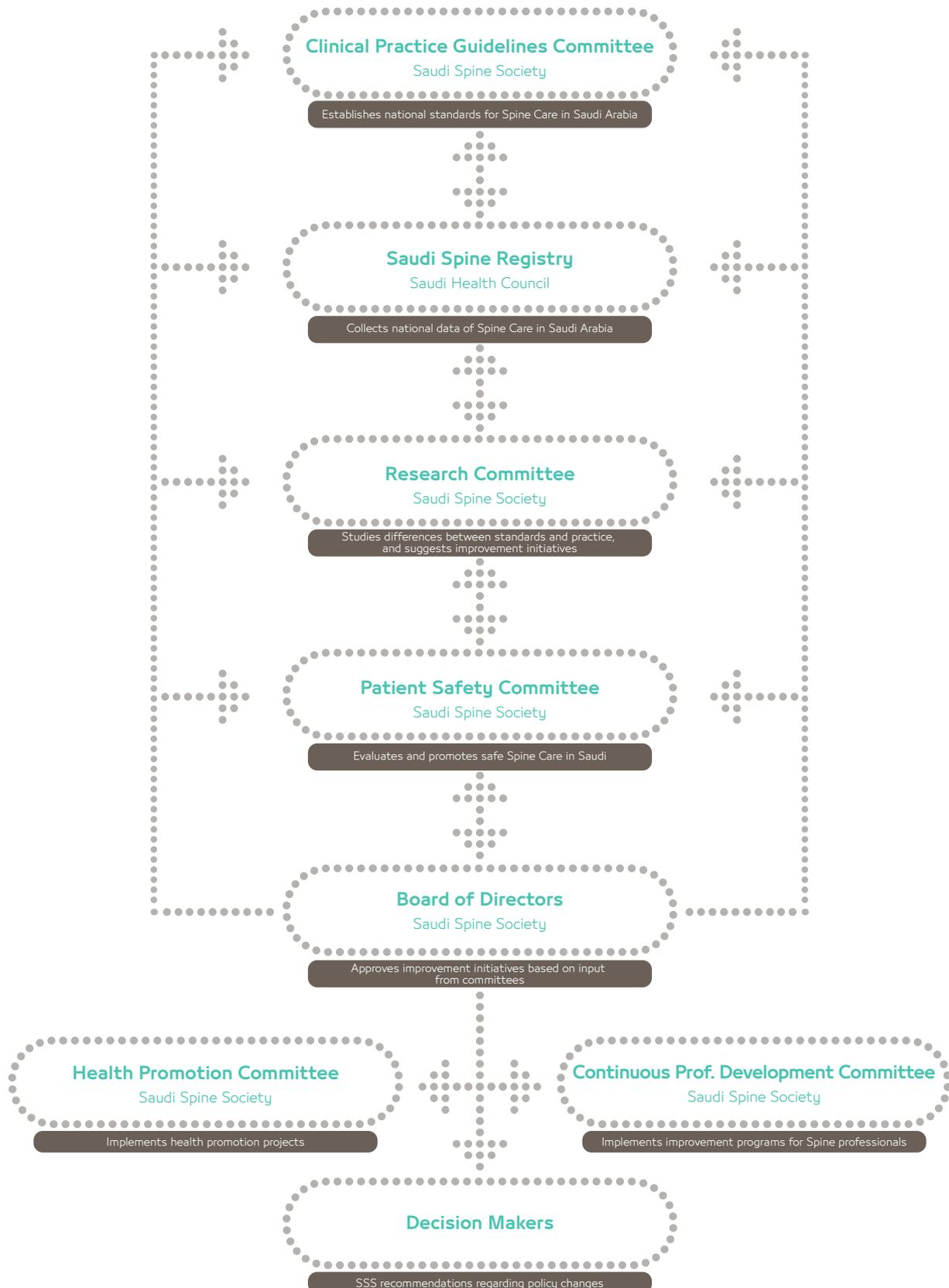
THE NATIONAL SPINE IMPROVEMENT ECOSYSTEM

All of the strategic initiatives that the Society conducted or is planning to launch are not haphazard, but rather will work in harmony within a national spine improvement ecosystem—a framework that we created. The CPGs set forth the best practices that should be implemented at the national level. Then, the spine registry collects national performance in real life. Next, the Research Committee and Patient Safety Committee analyze the practice gap between best practices and real life. Recommendations will be sent to the Board of Directors for implementation, whether for CPD activities, public educational events or system-wide policy changes.

With this organizational ambition, which follows the 2030 vision of engaging more of the non-profit sector (third sector), we are confident that the Society will soon be a regional, if not global, role model, demonstrating how a professional society can have an impact on healthcare today.



National Spine Care Improvement Ecosystem



GOVERNANCE

OUR BYLAWS

The Saudi Spine Society follows the official bylaws for health professional societies approved by the SCFHS' Board of Trustees, which is chaired by His Excellency the Minister of Health. The bylaws can be accessed via this link : <https://www.scfhs.org.sa/CouncilsGate/regulation/Pages/default.aspx>

Our governance model consists of the General Assembly, Board of Directors, and Committees.

GENERAL ASSEMBLY

The General Assembly of the Society consists of all active members who have paid their dues. It is mandated that an annual meeting be held for the General Assembly. Its responsibilities and mandates are documented in the official bylaws of SCFHS' health professional societies, and include reviewing and approving the Society's annual projects, annual reports and financial reports. The General Assembly is the responsible body that nominates the Board of Directors through voting, under the supervision of the SCFHS Executive Board of Professional Societies.

BOARD OF DIRECTORS

The Board of Directors consists of eleven active members. It is elected by the General Assembly every three years. The election is attended by officials from the SCFHS. Board of Directors members should represent at least three specialties of the society's membership base, which must be approved by the SCFHS' Secretary General. No member can be elected for more than two consecutive terms. The responsibilities and mandates of the Board of Directors are documented in the official bylaws of the SCFHS health professional societies.

The Board proposes the Society's general strategy, required committees and teams to execute the strategy, policies and procedures, projects and the needed implementation budget. The Board must approve any sponsorships or gifts prior to acceptance. All meeting minutes are submitted to the Executive Board of Health Professional Societies at the SCFHS for approval.

BOARD OF DIRECTORS OFFICERS

The Board of Directors nominates through voting the President, Vice President, Secretary and Treasurer. The President and Vice President are responsible for supervising all society activities, which include coordinating with the different committees and task forces the planning and execution of projects, and leading, in conjunction with the treasurer, fundraising activities to secure the coverage of Society expenses. The President and Vice President are responsible for representing the Society in national and international activities. The Society's General Secretary is responsible for organizing and documenting all Society official meetings, releasing all decisions and plans to the Society's members, and preparing the annual report to be presented during the annual General Assembly meeting. In coordination with the President, the Treasurer is responsible for managing all financial activities of the Society and preparing the annual, audited financial report. All financial processes of the Society follow the financial byways set forth by the SCFHS. The Board of Directors must approve any income or expenditure from the Society's bank account. Each check must be signed by two officers: the President and the Treasurer.

COMMITTEES & TASK FORCES

Among the responsibilities of the Board of Directors is the formation of relevant committees to facilitate the implementation of the Society's strategy. Currently, the Society has the following committees: membership, continuous professional development (CPD), public education, research, clinical practice guidelines, branding and marketing, and international collaboration.

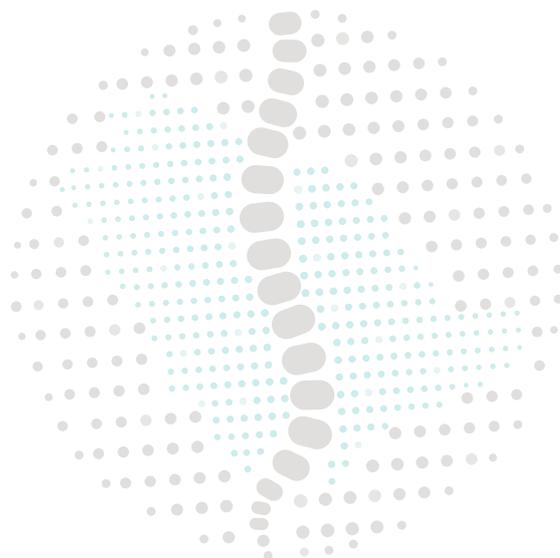
To ensure member engagement, the society utilizes task forces to address and study the feasibility of any potential new project, with a detailed report of recommendations presented to the board of directors for final decisions.

SAUDI SPINE SOCIETY REGIONAL CLUBS

Given the wide geographical distribution of our members, four Spine Clubs were established across Saudi Arabia: central, western, eastern and southern. The clubs were established to act as a community of practice for spine practitioners in each region. Depending on the number of activities of each club, some may be upgraded into a regional office.

SAUDI SPINE SOCIETY SECTIONS

To ensure equal representation of each discipline in the society and to ensure its engagement in the Society's strategic projects, the Society established seven sections: Spine Surgery, Pediatric Spine, Spine Rehabilitation, Pain Management, Neurophysiology, Spine Radiology and Spine Nursing.



FINANCIAL ASPECTS

FINANCIAL GOVERNANCE

All financial processes of the Society follow the financial byways set forth by the SCFHS. The Board of Directors must approve any income or expenditure related to the Society's bank account. Each check must be signed by two Board of Directors officers: the President and the Treasurer.

The Society does not receive any of its allocated budget from any government or private entity. All funding obtained in the first two years came from fundraising efforts and sponsorship by spine implant companies as well as membership dues and registration fees for professional events.

In 2017, we have raised a budget of almost SR 1,800,000. In 2018, the raised budget exceeded 2,000,000 to cover the expansion of our programs and projects.

One of our strategic initiatives is to diversify revenue sources. We explained in the previous sections some of the new projects that were planned with financial sustainability in mind.

FUNDRAISING PROCESS

The fundraising process of the Society is conducted in a very transparent way. A call for fundraising is initiated through an official invitation to all pharmaceutical and spine implant/device companies. The invitation is sent by the fundraising committee chaired by the Society President. This meeting is conducted two to three times each year and attended by the Board of Directors and Conference Organizing Committee members.

Companies should respond officially with their category choice and proposed installment plans. All donation and sponsorship must be approved by the Board of Directors. All payment goes directly into the Society's bank account.

EXPENSES PAYMENT PROCESS

All Society payment of expenses require original receipts and the initial approval of the Board of Directors. Expenses exceeding SR 3,000 require three quotations to be studied by the concerned committee and submitted for the Board of Director prior to final approval. The Society's payment of expenses are released only through checks signed by both the Treasurer and President.

FINANCIAL AUDITING

The financial auditing processes of the Society follow the financial byways set forth by the SCFHS. The Treasurer shall present to the General Assembly a minimum of two certified financial auditing offers for their approval.

The Treasurer shall provide the approved financial auditor with all required documents needed to issue the Annual Official Financial Report. The final report will be submitted to the SCFHS by the end of each year for its approval.



POTENTIAL SOURCES OF REVENUE

The SCFHS bylaws for professional societies approves multiple sources for revenue, which include:

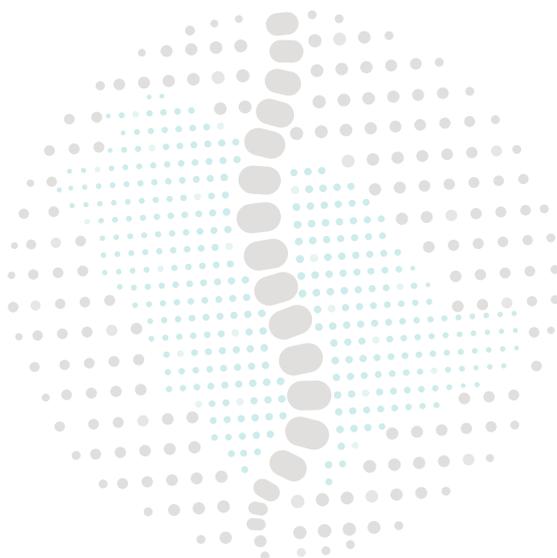
1. Membership dues
2. Registration fees from the Society's courses and workshops
3. Donations from governmental institutions, private sectors or individuals
4. Consultation fees provided by the Society to other entities
5. Commercial advertisements
6. Investment projects conducted directly or indirectly by the Society
7. Endowment projects
8. SCFHS financial support

SURPLUS & DEFICIT MANAGEMENT

All the above sources of revenue mandate the approval of the Society's Board of Directors and the Executive Board of Societies at the SCFHS. To date, the current sources of revenue for the Society have come from the first three sources. The Society is in the process of establishing a Business Development Committee to handle investment opportunities and the study of endowment opportunities.

Before the end of the fiscal year, all payments of expenses from the corresponding year should be finalized. Surplus revenue will be directed to covering administrative and logistic expenses as well as to new projects approved by the Board of Directors.

Extreme effort will be undertaken to avoid budget deficits. In the case of a budget deficit, the Board of Directors will defer it to the next fiscal year as a prioritized task.



STRATEGIC PARTNERSHIPS



We believe in network innovation. We have initiated and extended our arms to collaborate with multiple national and international entities and societies.

NATIONAL COLLABORATION

The Society is proud of our contract with the Saudi Patient Safety Center, which initiated important national projects to promote patient safety. We are proud of our memorandum of understanding with the Central Board for Accreditation of Healthcare Institutions (CBAHI). We believe that such collaboration will improve the standards of national spine centers.

The Saudi Association of Neurological Surgeons (SANS) has been an ally since very early in the Society's journey. We have collaboratively organized the "Spine Update" cadaveric workshops. In addition, SANS has participated in and endorses many of our professional activities.

We have collaborated with other societies to endorse our events in order to engage more members. These societies include: Saudi Physical Therapy Association, Saudi Orthopedics Association, Saudi Society of Pain Medicine, Saudi Interventional Radiology Society, Saudi Anesthesia Society, Saudi Critical Care Society, Saudi Society for Evidence Based Health Care, Saudi Society of Emergency Medicine, Radiological Society of Saudi Arabia, and Saudi Society for Rheumatology.

INTERNATIONAL COLLABORATION

The Society's strategic collaboration with prominent international spine societies started in the first few days of the establishment of the Society. The North American Spine Society (NASS) provided us with logistical support to leapfrog our first few months of running a new society. Through this partnership, since 2016 the Society has had a dedicated presentation slot during the international NASS annual meeting. Every year we call for abstracts from Society members so they can present in the global spine forum on behalf of the Society. In addition, the Society is offered a booth in the exhibition hall. In addition, NASS contributed to our first and second annual conference with scientific talks and workshops. As a key component of this partnership, NASS gives the Society the privilege to translate their evidence-based English educational brochures into Arabic.

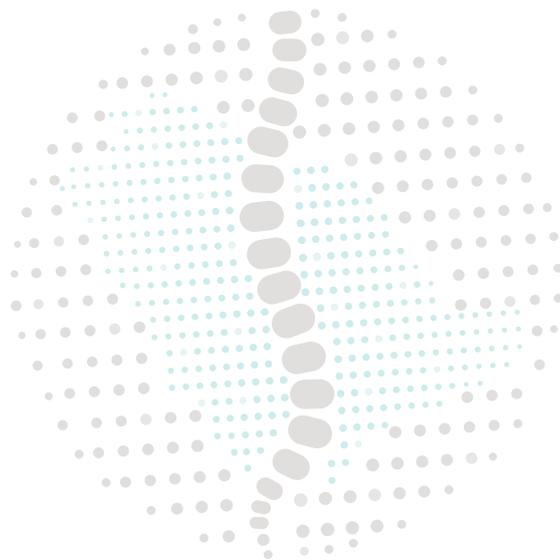
More recently, the Society started collaborating with the AOSpine, EuroSpine, International Musculoskeletal Society (IMS) and the Indonesian Spine Society. Society representatives went to the United States, Lebanon and Indonesia to present scientific presentations and participate in the exhibition to showcase our activities and build a larger network with relevant societies.

INDUSTRY COLLABORATION

The Society does not view industrial companies purely as sponsors, but rather as strategic partners. From day one, we were innovative in engaging the big spine companies in Saudi Arabia. Unlike most health professional societies in Saudi Arabia, where industry funding is focused only around annual meetings and events, we created an innovative model of sponsorship called the year-long sponsorship. This enabled us to secure funding for all our professional activities, community services and strategic initiatives designed to improve the healthcare system.

We are aware of the potential conflicts of interest between industry and healthcare providers. Hence, any sponsorship must be approved by the Board of Directors. Furthermore, all sponsorships are non-restricted and do not necessitate any kind of Society endorsement to the sponsors' products.

We are grateful for the support we received from our 2017 year-long strategic industrial partners: Diamond Sponsor: Medtronic-AMICO; Gold Sponsors: Isam Economic Company Ltd., DePuy Synthes-Lilly and Zimmo. We are grateful for our 2018 year-long partners: Diamond Sponsors: Medtronic-AMICO; Platinum Sponsor: DePuy Synthes-Lilly; Gold Sponsors: ProMedEx-Globus and Zimmo.



OUR TEAM



BOARD OF DIRECTORS (2016-2019)

Dr. Sami Aleissa

President, Saudi Spine Society
Assistant Professor & Consultant Orthopedic Spine Surgeon, Ministry of National Guard, Riyadh
Email: president@saudispine.org

Dr. Sohail Bajammal

Vice President, Saudi Spine Society
Assistant Professor & Consultant Orthopedic Spine Surgeon, Umm Al-Qura University, Makkah
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Dr. Ahmad Alferayyan

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Dr. Anwar Alrabiah

Board Member (2016), Saudi Spine Society
Consultant Orthopedic Spine Surgeon, King Faisal Specialist Hospital & Research Center, Riyadh

Dr. Zayed Alzayed

Board Member (2017-2018), Saudi Spine Society
Consultant Orthopedic Spine Surgeon, King Faisal Specialist Hospital & Research Center, Riyadh



COMMITTEES

Membership Committee

2016-2017 Term - Chair: Dr. Mubarak Alqahtani. Members: Dr. Faisal Almazni, Dr. Fareed Asiri, Dr. Sultan Almuzhi, Mrs. Mushiell Alelyani, and Dr. Abdullah Alghamdi

2018-2019 Term - Chair: Dr. Mubarak Alqahtani. Members: Dr. Yasser Brikeet, Dr. Abdulaziz Hazazi, Dr. Rizq M Alamri, Dr. Saad Radi Surur, Dr. Faisal Konbaz, Dr. Faisal Almubark

Continuous Professional Development Committee

2016-2017 Term - Chair: Dr. Khalid Alassiri. Members: Dr. Abdulwahid Barnawi, Dr. Mahdi Bassi, Dr. Khalid Algamdi, Dr. Ahmed Habter, Dr. Shadi Shehatah, Dr. Dakheel Aldakheel

2018-2019 Term - Chair: Dr. Khalid Alassiri. Members: Dr. Abdulwahid Barnawi, Dr. Shadi Shehatah, Dr. Khaled Algamdi, Dr. Rizq Alamri, Dr. Faisal Almubarak, Dr. Abdulaziz Hazazi

Research Committee

2016-2017 Term - Chair: Dr. Hanaa Alsobayel. Members: Dr. Anouar Bourghli, Dr. Husam Aljehani, Dr. Faisal Jahangeri, Dr. Sohail Bajammal

2018-2019 Term - Chair: Dr. Hanaa Alsobayel. Members: Dr. Anouar Bourghli, Dr. Husam Aljehani, Dr. Mohammad Awad Hassan, Dr. Rizq Alamri, Dr. Fatima Alebrahim, Dr. Mamdouh Alhawsawi, Dr. Sohail Bajammal

Public Education Committee

2016-2017 Term - Chair: Dr Ibrahim Assiri (2016), Dr. Ibrahim Alnaami (2017). Members: Dr. Ibrahim Assiri, Dr. Fahad Abduljabbar, Dr. Faisal Almazni, Dr. Mohsen Basheer, Dr. Moatasim Azzubi

2018-2019 Term - Chair: Dr. Ibrahim Alnaami. Members: Dr. Maan Kattan, Dr. Mohammed Alshumrani, Ms. Shatha Aldosary, Dr. Fatimah Alibrahim, Dr. Sultan Alobaikan.

Clinical Practice Guidelines Committee

2018-2019 Term - Chair: Dr. Zulfa Alranyes. Members: Dr: Mohammed Alshumrani, Dr. Ali Alshami, Dr. Marwan Alkishi, Dr. Abdullah Alghamdi, Dr. Reem Alunayan, Dr. Husam Alhabib.

Volunteers Committee

2018-2019 Term - Chair: Dr. Faisal Konbaz. Members: Dr. Mohammed AlZahrani, Dr. Turki Alajmi, Dr. Ayman Albattat, Dr. Feras Qumqumji.

Branding & Marketing Committee

2016-2017 Term - Chair: Dr. Sohail Bajammal. Members: Dr. Mohammed Alzahrani, Mr. Jamal Alshareef, Dr. Faisal Konbaz, Ms. Sahar Alrajhi, Ms Manal Alduraibi, Dr. Sami AlEissa

2018-2019 Term - Chair: Dr. Sohail Bajammal. Members: Mr. Othman Alkasabi, Dr. Yasser Brikeet, Dr. Mohammed Alzahrani, Mr. Jamal Alshareef, Dr. Faisal Konbaz, Ms. Sahar Alrajhi, Dr. Sami AlEissa

CHAIRS OF SAUDI SPINE SOCIETY REGIONAL CLUBS

2017-2018 Term: Central: Dr. Wasef Alsebai, Western: Dr. Mahdi Bassi, Eastern: Prof. Abdullah Allothman, Southern: Dr. Shaker AlShehri

2019-2020 : Central: Dr. Osama Alrehaili, Western: Dr. Fahad Abduljabbar, Eastern: Dr. Nabeel Alnaghmoosh, Southern: Dr. Mahdi Alqarni

CHAIRS OF SAUDI SPINE SOCIETY SECTIONS

1. Spine Surgery Section: Dr. Mohammed Khashab
2. Pediatric Spine Section: Dr. Abdulmonem Alsiddiki
3. Spine Rehabilitation Section: Dr. Maher Aljadeed
4. Pain Management Section: Dr. Maan Qattan
5. Neurophysiology Section: Dr. Reem AlBunayan
6. Spine Radiology Section: Dr. Shagran Bin Khamees
7. Spine Nursing Section: Dr. Ishteaq AlFara

TASK FORCES

Clinical Practice Guidelines Task Force

Chair: Dr. Mohammad Alshumrani. Members: Dr. Awadh Elawadh, Dr. Khaled Alghamdi, Dr. Rizq Alamri, Dr. Salah Alakkad, Dr. Zulfa Alrayyes, Dr. Hana Alsobayel, Dr. Osama Alahdal.

Spine Registry Task Force

Chair: Dr. Sohail Bajammal. Members: Dr. Nabeel Alnaghmoosh, Dr. Sami Aleissa, Dr. Mohammad Alshumrani, Dr. Ali Bin Salamah, Dr. Anouar Bourghli, Dr. Fahad Abduljabbar, Dr. Mohammad Khashab, Dr. Hana Alsobayel, Dr. Khaled Almusrea.

Educational Brochures Translation Task Force

Chair: Dr. Ibahim Alnaami. Members: Arabic Editors: Dr. Ahmad Alenizi, Dr. Mohammad Alghamdi, Dr. Eman Al Ayyad, Dr. Ruha Ismail, Dr. Abdulaziz Alenizi, Fahad Alwadi, Khalid Alshehri, Abdulrahim Alenizi, Abdulhadi Alqahrani, Mazin Alharbi, Ziad Alenizi, Maram Alshammari, Raneem Alghamdi, Abdullelah Alenizi, Safyyah Madkhali, Riyadh Almashni, Faris Alfaar, Miqdad Al Saeed, Fatmah Alzahrani, Mohammad Alamri, Mohannad Alrehili. Scientific Reviewers: Dr. Faisal Assiri, Dr. Fahad Abduljabbar, Dr. Ibrahim Assiri, Dr. Mutassim Alzobi, Dr. Mohsen Bashir. Illustrations: Yousef Alyousef, Musa Aljwair, Dr. Hanaa Alsobayel. Design & Formatting: Dr. Mohammad Alzahrani.

Public Education Website & Mobile App Task Force

Chair: Dr. Fahad Abduljabbar. Members: Dr. Faisal Almubarak, Dr. Fatmah Alibrahim, Ms. Amirah Alharthi, Dr. Mahir Alhajji, Dr. Eman Aldhefer.

SAUDI SPINE SOCIETY EDUCATIONAL EVENTS

Each of the Society's educational events (conferences, courses and workshops) was a success as a result of the dedication of its organizing and scientific committees. The members of these committees are published with each event announcement.

SAUDI SPINE SOCIETY VOLUNTEERS

Early on, the Society recognized the importance of engaging volunteers. A database was established and a call for volunteers was announced in February 2017. Since then, we have more than 1,000 volunteers registered in our database. They have helped us perform many projects related to public education activities, awareness days, and operational activities as supporting organizing teams during the academic events.

SAUDI SPINE SOCIETY FULL- & PART-TIME STAFF

Until June 2018, the Society did not have full- or part-time staff on its payroll. All work and activities were made possible through the dedication of a team of professional volunteers. All members of the Board of Directors, the committees and the various task forces volunteer and dedicate their time and efforts towards fulfilling the mission of the Society with the goal of achieving its vision.

We believe that this model is not sustainable. However, we decided to ensure that we have achieved our targeted strategic goals within the first two years before recruiting full-time staff. In June 2018, we announced the need for an Executive Director. This will be the first step towards establishing a sustainable operating model with full-time staff.

Continuous Professional Development Committee

None of the volunteers or members of the General Assembly, Board of Directors, Committees, Task Forces, Regional Clubs, or Sections received any financial reimbursement for their administrative work in the Society. Their work is completely voluntary. However, their Society-related airline tickets are paid.

WHY WE ARE DIFFERENT



There are more than 90 health professional societies and associations in Saudi Arabia, so what makes the Saudi Spine Society different?

- 1 We are a multidisciplinary society, representing more than nine major specialties, all working together to promote spine health.
- 2 We are under the auspices of the Saudi Commission for Health Specialties. Hence, we represent all healthcare providers specializing in spine care in Saudi Arabia and the Gulf countries.
- 3 We have a clear strategic plan with clear strategic initiatives and KPIs according to the balanced scorecard methodology.
- 4 We are one of the few Saudi health professional societies to announce annual research grants for its members.
- 5 We are the first health professional society in Saudi Arabia to announce a business incubator opportunity to incubate an idea related to spine health into a startup company.
- 6 We are the first health professional society in Saudi Arabia to sign a contract with the Saudi Patient Safety Center and the first in Saudi Arabia to organize a discipline-specific patient safety symposium for its members.
- 7 We are very innovative in health promotion and patient education. We utilize social media, our website and soon a dedicated mobile app.
- 8 We successfully engaged a very wide geographical area in the Society's activities within three years of our establishment. We have four regional clubs and have conducted public campaigns events in eight Saudi Arabian cities.
- 9 We are not just a multidisciplinary society with a membership base. We went a step further and created a harmonic team that partners on multiple projects and works and collaborates with many related health professional societies in Saudi Arabia to promote health care in the country.
- 10 We were successful in a short period of time in building a strong collaboration with well-established international spine societies in North America and Europe.

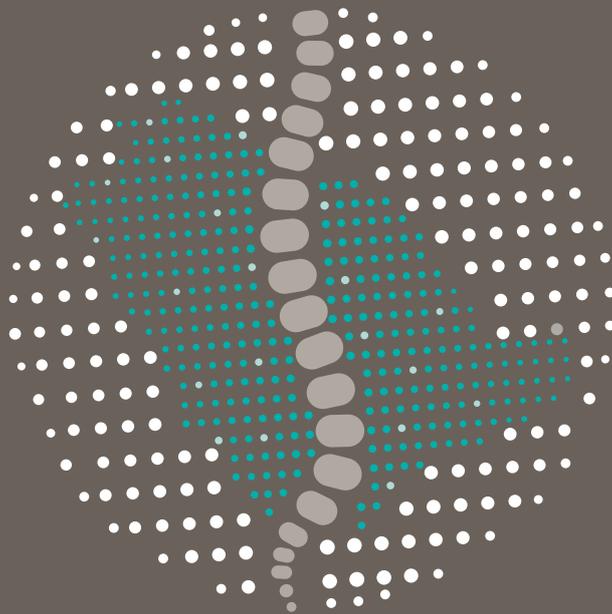
WHERE WE ARE GOING



Within the first three years we have proven the concept of the Society, engaged a wide spectrum of members, and successfully conducted around 70 professional events and public campaigns.

Many of the Society's activities to date were achieved because of our members' enthusiasm. But, without full- or part-time staff and without sustainable revenue, additional events and programs that are part of our strategic plan will not be possible. Sustainability mandates clear policies and procedures, which we have established.

We are now moving to corporatize the Society with the recruitment of an Executive Director to start the restructuring process. This will enable four new administrative areas: organizational development, professional development, health promotion and evidence-based practice. This model will ensure sustainability of the Society's projects and achievement of our mission and vision. To do that, we are reaching out to philanthropists and large corporations to invest in this enterprise to make it a financially sustainable entity that is able to achieve all of its stated goals and objectives.



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